### **NORTHUMBRIA POLICE MINUTES**

Title Meeting Number

EXECUTIVE BOARD 1/2020

Date Location Duration

17 January 2020 Chief Constable's Office 09:00-09:30 Middle Engine Lane

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Present:

Winton Keenen Chief Constable (Chair)

Rachel Bacon Assistant Chief Constable (Citizen Focus)

Scott Hall T/Assistant Chief Constable

Joscelin Lawson Director of People and Development

Mike Tait Director of Finance and IT

Sara Purvis Governance and Planning Adviser (Secretary)

Invitees:

Neil Preston Head of Communications and Engagement (Present for Item 5)

Jemma Woolley Community Engagement Advisor (Present for Item 5)

Apologies:

Debbie Ford Deputy Chief Constable

Helen McMillan Assistant Chief Constable (Territorial Policing and Operations)

#### **OPEN SESSION UNDER THE FREEDOM OF INFORMATION ACT 2000**

#### I. OPENING

# 2. MINUTES OF THE OPEN SESSION OF EXECUTIVE BOARD HELD ON 19 DECEMBER 2019

Agreed as a true and accurate record.

### 3. MATTERS ARISING

No outstanding actions.

# 4. MINUTES AND ACTIONS FROM THE OPEN SESSION OF STRATEGIC MANAGEMENT BOARD HELD ON 27 NOVEMBER 2019

T/Assistant Chief Constable referred to Item 6 – Safeguarding Efficiency Review and requested that the final sentence be amended as follows:

He provided reassurance that a process of thematic reviews were being undertaken which would endeavour to remove any inefficiencies.

Action: Governance and Planning Adviser to amend minutes accordingly.



### 5. CAMPAIGNS 2019 EVALUATION

Head of Communications and Engagement presented an overview of the Force's campaign activity for 2019.

Members acknowledged the outstanding contribution from Jemma Woolley, Community Engagement Advisor, in developing the campaigns, some of which are receiving industry recognition and generating interest from other Forces across the country.

Head of Communications and Engagement gave an overview of highlights from the Vulnerability campaign, and advised that a key metric of the campaign was the number of completed 'Tell Us Something' forms on the Force website. The public were encouraged to complete this form if they were concerned about someone vulnerable. The campaign drove 23,000 people to the webpage, and almost 2,500 forms were completed. Assistant Chief Constable (Citizen Focus) queried whether any analysis had been undertaken to determine the extra demand created as a result of the submitted forms, and suggested that this be factored into future campaigns.

Agreed: To note and sign-off the campaign activity for 2019.

## 6. ANY OTHER BUSINESS

None.

## 7. DATE, TIME AND VENUE OF NEXT MEETING

28 February 2020, 09:00, Chief Constable's Office, Middle Engine Lane